

Google Search Operators Cheat Sheet



No.	Operator	What does it do?	Example
1.	intitle:	Searches for pages that contain a specific word in the title tag.	<u>intitle:pizza</u>
2.	allintitle:	Works like “intitle,” but will only show pages where the title tag includes all of the specified words.	<u>allintitle:pizza recipe</u>
3.	related:	Allows you to find sites related to a particular domain.	<u>related:nytimes.com</u>
4.	OR	Finds results related to one of two search terms.	<u>pizza OR pasta</u>
5.	AND	Finds results related to both the searched terms.	<u>pizza AND pasta</u>
6.	-	The minus (-) operator excludes a particular term or phrase and shows pages that don’t include the excluded term (or terms).	<u>digital marketing-jobs</u>
7.	()	The parenthesis “()” groups multiple terms or search operators to influence the final search.	<u>Tesla (Model S OR Model Y)</u>
8.	*	Acts as a wildcard and fills in the missing word or phrase.	<u>best * in Paris</u>
9.	define:	See the definition for a specific word or concept. The definition is displayed in a special dictionary box, but sometimes Google might just show websites that define the term for you.	<u>define:algorithm</u>
10.	filetype:	Find results of a particular file format (e.g., PDF, XLS, PPT, DOCX, etc.).	<u>filetype:pdf climate change</u>
11.	cache:	Allows you to view the most recent <u>cached version of a webpage.</u>	<u>cache:semrush.com</u>
12.	site:	Finds results from a specific website.	<u>site:nytimes.com</u>
13.	inurl:	Finds pages that include a specific word in the URL.	<u>inurl:shampoo</u>
14.	allinurl:	Works like “inurl,” but will only return pages where the URL includes all of the specified terms.	<u>allinurl:best baby shampoos</u>
15.	weather:	Allows you to quickly see weather conditions for a particular location.	<u>weather:london</u>
16.	map:	Shows a map of a specific location.	<u>map:new york</u>
17.	movie:	Shows information about a specific movie.	<u>movie:avengers endgame</u>
18.	stocks:	Allows you to quickly see stock prices and other financial information of a particular company.	<u>stocks:tesla</u>
19.	intext:	Looks for pages that contain a specific word in the content.	<u>intext:AI</u>
20.	allintext:	Works like “intext,” but will only show pages where page content contains all of the specified words.	<u>allintext:SEO tips</u>
21.	source:	Finds news articles from a specific source in Google news.	<u>tesla source:nytimes.com</u>
22.	in	Lets you convert one unit to another. Applies to currency, weights, distance, temperature, time, etc.	<u>999 usd in eur</u>
23.	“search term”	Using quotation marks around a search query allows you to search for an exact phrase rather than individual words.	<u>“best pizza in new york city”</u>
24.	AROUND(X)	Searches for pages where two words appear within the distance of “X” words from each other.	<u>Tesla AROUND(5) Model S</u>
25.	location:	Narrow your results to a specific location.	<u>location:seattle pizza</u>